

## INVOICE



WXII  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938007-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1523

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	938007	07893644

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	08/27/12	08/27/12	NBC Today Show II	10A-12N	M-----	:30	1	\$100.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/27/12 11:59 AM NBC Today Show II 10A-12N :30 OFA12G102H \$100.00 NM									
9	08/27/12	08/27/12	M-F WXII 12 News @ No 12-1pm		M-----	:30	1	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/27/12 12:27 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A093H \$250.00 NM									
14	08/27/12	08/27/12	M-F WXII 12 News @ 5 p 5-6pm		M-----	:30	1	\$600.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/27/12 5:39 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G102H \$600.00 NM									
15	08/27/12	08/27/12	M-F WXII 12 News @ 6 p 6-630pm		M-----	:30	1	\$800.00	NM
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Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/27/12 6:23 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G102H \$800.00 NM									
<b>Total Spots</b>							<b>4</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	\$1,750.00
<u>Agency Commission</u>	\$262.50
<u>Net Amount Due</u>	\$1,487.50